APVRS 2017
Asia-Pacific Vitreo-retina Society Congress (APVRS) 2017
8th - 10th December 2017
Kuala Lumpur Convention Centre, Malaysia
http://2017.apvrs.org
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Welcome Message

We are delighted to invite you to participate in the 11th Asia-Pacific Vitreo-retina Society Congress (11th APVRS Congress) at Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia, on December 8 – 10, 2017.

Dedicated to pushing forward the frontiers of vitreo-retina in the Asia-Pacific region, the Asia-Pacific Vitreo-retina Society (APVRS) organizes its annual congress to provide a platform for vitreoretinal specialists to meet and exchange expertise, to disseminate the highest standards of vitreoretinal treatment, clinical and basic research, education and training, and patient care in vitreo-retina. The 11th Asia-Pacific Academy of Ophthalmology Congress is anticipated to bring together over 1,000 delegates and with over 100 top-notch speakers from all over the world, to explore current knowledge in vitreo-retina.

As one of the most important vitreoretinal meetings in the Asia-Pacific region and beyond, the APVRS annual congress will include instruction courses and symposiums to provide a unique opportunity for all those working in the diagnosis and treatment of vitreoretinal diseases to keep abreast of the latest developments in this rapidly changing and expanding field.

Malaysia is located in the heart of the Asia-Pacific and is a melting pot of cultures. English, Bahasa, Mandarin and Tamil are widely spoken. We have an amazing array of tourist attractions, including rainforests, beaches, shopping malls, culinary delights and theme parks. The Congress will be held at the Kuala Lumpur Convention Centre, which is located right next to the famous Petronas Twin Towers. The convention center is one of the best in the world and is conveniently linked to many hotels, the Suria KLCC shopping center and a world-class aquarium. Malaysia is also one of the best value-for-money destinations in the world.

We are looking forward to another very successful congress; one that showcases the latest advances in vitreo-retina in which the needs of the industry as well as delegates are fully met. We are inviting companies to participate actively in this prestigious congress which will be an excellent occasion for you to promote the interests of your company.

Yours sincerely,

Dr Kenneth Fong
Congress President
11th APVRS Congress

Dr Andrew Chang
Scientific Secretary
11th APVRS Congress

Dr Taraprasad Das
President
APVRS

Prof Dennis Lam
Secretary-General
APVRS
General Information

Venue
The 11th APVRS Congress will take place in the Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia.

Kuala Lumpur Convention Centre (KLCC), located at the heart of Kuala Lumpur’s Central Business District, is the city’s most technologically-advanced, purpose-built facility for international, regional and local conventions, trade shows and public exhibitions. KLCC is also located right next to the Petronas Twin Towers, the signature of Kuala Lumpur with the 1,500,000 sq. ft. shopping centre with an art gallery, the Aquaria KLCC (the underwater world), a philharmonic theater and an interactive science discovery centre. An efficient traffic and public transportation system makes access to and movement within the KLCC precinct easy and convenient.
APVRS Congress

Profile of Attendance
The 11th APVRS Congress is expected to bring together over 1,600 delegates. With a very strong scientific program, we are confident of an excellent attendance at the 11th APVRS Congress.

Below is a summary of the attendance record of previous APVRS congresses:

<table>
<thead>
<tr>
<th>Year</th>
<th>Host Country</th>
<th>Attendance Figure</th>
<th>Number of Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Bangkok, Thailand</td>
<td>1,658</td>
<td>44</td>
</tr>
<tr>
<td>2015</td>
<td>Sydney, Australia</td>
<td>1,063</td>
<td>37</td>
</tr>
<tr>
<td>2013</td>
<td>Nagoya, Japan</td>
<td>2,323</td>
<td>33</td>
</tr>
<tr>
<td>2012</td>
<td>Hong Kong</td>
<td>1,572</td>
<td>38</td>
</tr>
<tr>
<td>2011</td>
<td>Hyderabad, India</td>
<td>800</td>
<td>35</td>
</tr>
</tbody>
</table>

Hosts

About Asia-Pacific Vitreo-retina Society (APVRS)
The Asia-Pacific Vitreo-retina Society (APVRS) was founded in 2006 with the mission to assist in the development of the vitreoretinal subspecialty in the Asia-Pacific region, to provide a platform for good integration of skills and knowledge of vitreoretinal specialists, and to promote and disseminate eye care information about vitreoretinal diseases and related issues to the general public.

Learn more about the APVRS at [www.apvrs.org](http://www.apvrs.org).

About the Malaysian Society of Ophthalmology
The Malaysian Society of Ophthalmology (MSO) is the professional organization representing all Ophthalmologists in Malaysia. The society has more than 700 members and is active in organizing local and international ophthalmology meetings. Previous major conferences hosted include the APAO congress in 2005 which attracted more than 4000 delegates and the APACRS annual meeting in 2015 which attracted 1700 delegates. The MSO also conducts regular eye awareness programmes and runs a free diabetic eye screening service.

Further details can be found at [www.mso.org.my](http://www.mso.org.my)
Congress Objectives

- To showcase the most important and cutting-edge clinical and research studies and outline new trends in the diagnosis and treatment of vitreo-retinal diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates posted of industry research and developments

Program

Chaired by Dr Andrew Chang and Dr Nor Fariza Ngah, the scientific program will cover 12 important areas in the field of vitreo-retina. Each invited symposium will be coordinated by an Asia-Pacific coordinator, an international coordinator, and a host coordinator, who are experts in the topics to be discussed. They will work together to engineer a world-class vitreo-retina program. There will be instruction courses for general ophthalmologists and trainees. Coordinator information will be available at [http://2017.apvrs.org/scientific-program/](http://2017.apvrs.org/scientific-program/)

Over the 3-day program of the 11th APVRS Congress, we will foster interaction in a number of initiative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, instruction courses and keynote lectures. We also plan to transmit plenary sessions Live via our APVRS Facebook page to viewers in other halls and who may not be able to attend.

Website

The 11th APVRS Congress website contains all details relating to the Congress. It is being updated from time to time. Please visit it regularly [http://2017.apvrs.org](http://2017.apvrs.org)
**Sponsorship Opportunities**

The 11th Asia-Pacific Vitreo-retina Society Congress (11th APVRS Congress) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The Congress also provides you with the opportunity to demonstrate your support and commitment to the field of vitreo-retina and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

In order to ensure that your company can achieve its objectives by taking part in 11th APVRS Congress, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

**Benefits & Acknowledgments**

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:
- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final Program
- Company name and logo on sponsors’ acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to 11th APVRS Congress
Sponsorship Packages

Sponsor Advantage Chart
Three different levels of sponsorship are being offered – the benefits of each are summarized as follows:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond US$120,000</th>
<th>Platinum US$80,000</th>
<th>Gold US$50,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Symposium</td>
<td>2 lunch symposium (45 mins) 400 pax</td>
<td>1 lunch symposium (45 mins) 400 pax</td>
<td>1 Lunch Symposium (45 Mins) 200 pax</td>
</tr>
<tr>
<td>2. Exhibition Space</td>
<td>54 m² booth space in prime location</td>
<td>36 m² booth space in prime location</td>
<td>27 m² booth space in prime location</td>
</tr>
<tr>
<td>3. Complimentary Registration</td>
<td>20</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>4. Complimentary Presidential Dinner Tickets</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>5. Complimentary Congress Party Tickets</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>6. Delegate Bag</td>
<td>Logo on the outside of the delegate bag</td>
<td>Logo on the inside of the delegate bag</td>
<td>N/A</td>
</tr>
<tr>
<td>7. Delegate Insert</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>8. Product Catalogue in Delegate Bag</td>
<td>1</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>9. Logo on congress flyers, backdrops, registration area, signage inside congress venue &amp; mobile app</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>10. Logo on the back of name badge</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>11. Acknowledgment in monthly e-newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>12. Final Program – Advertising</td>
<td>2 full pages Full color</td>
<td>1 full page Full color</td>
<td>1 full page Full color</td>
</tr>
<tr>
<td>13. Logo link on congress website to own site</td>
<td>Logo link + 500-word company profile</td>
<td>Logo link + 300-word company profile</td>
<td>Logo link + 200-word company profile</td>
</tr>
<tr>
<td>14. Use of 11th APVRS Congress logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>15. Advance e-mailing to delegate list</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>16. Peripheral Items</td>
<td>20% discount</td>
<td>20% discount</td>
<td>20% discount</td>
</tr>
</tbody>
</table>

* Upgradability for symposium from 200 pax to 400 pax depends on the availability of venues and sponsors may incur extra costs in regard to the upgrade.
** Package sponsors are signed up on a first come first serve basis.
Diamond Sponsorship Package

Diamond Sponsorship (Max = 3)  US$120,000

1. **Sponsored Symposium**
   - Two 45-minute luncheon symposium in a lecture hall (capacity for 400 pax)
   - The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
   - Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors’ own expense.

2. **Exhibition Space**
   - Six complimentary unit (= 54 m²)
   - Two complimentary exhibitor badges for each 9 m² exhibit space
   - Priority choice of exhibition space and location*. The larger the area, the higher the priority.
   - Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer.

3. **Complimentary Registration**
   - Twenty complimentary trade delegate badges
   - Each trade delegate registration will have the same entitlement as normal delegate registration.

4. **Presidential Dinner**
   - Two complimentary tickets

5. **Gala Dinner**
   - Five complimentary tickets

6. **Delegate Bag**
   - Company logo will be printed (1 color) on the outside of the delegate bag along with the congress logo.
   - Order of the logos will be based on the alphabetical order of the company names.
   - 1 product catalogue of less than 8 pages, and not more than 150 grams for each page
   - Up to 2 promotional leaflets/flyers in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

7. **Logo**
   - Company logo on congress flyers, backdrop in registration area, signage in congress venue, mobile application program, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

8. **Final Program – Advertising**
   - Two full pages, 4-color ad in the Final Program Book

9. **Logo Link**
   - Logo link on congress website to company website and company name link to company profile in less than 500 words

10. **Use of Congress Logo**
    - Use of congress logo on company communications relating to the 11th APVRS Congress

11. **Advance Mailing**
    - Two advance mailings to delegate list

12. **Peripheral Items**
    - 20% discount on the order of delegate items and on-site items on the peripheral item list

*Remarks: Diamond sponsors will be given priority over platinum, gold, silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.
Platinum Sponsorship Package

Platinum Sponsorship (Max = 5)  US$80,000

1. Lunch Symposium
   - One 45-minute Lunch symposium in a lecture hall (capacity for 400 pax)
   - The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
   - Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors’ own expense.

2. Exhibition Space
   - Four complimentary unit (= 36 m²)
   - Two complimentary exhibitor badges for each 9 m² exhibit space
   - Priority choice of exhibition space and location after diamond sponsors*. The larger the area, the higher the priority.
   - Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer.

3. Complimentary Registration
   - Ten complimentary trade delegate badges
   - Each trade delegate registration will have the same entitlement as normal delegate registration.

4. Presidential Dinner
   - Two complimentary tickets

5. Gala Dinner
   - Three complimentary tickets

6. Delegate Bag
   - Company logo will be printed (1 color) on the inside of the delegate bag along with the congress logo.
   - Order of the logos will be based on the alphabetical order of the company names.
   - Up to 1 promotional leaflet/flyer in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

7. Logo
   - Company logo on congress flyers, backdrop in registration area, signage in congress venue, mobile application program, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

8. Final Program – Advertising
   - One full pages, 4-color ad in the Final Program Book

9. Logo Link
   - Logo link on congress website to company website and company name link to company profile in less than 300 words

10. Use of Congress Logo
    - Use of congress logo on company communications relating to the 11th APVRS Congress

11. Advance Mailing
    - One advance mailing to delegate list

12. Peripheral Items
    - 20% discount on the order of delegate items and on-site items on the peripheral item list

*Remarks: Platinum sponsors will be given priority over gold, silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.
Gold Sponsorship Package

**Gold Sponsorship (Max = 5)**

**US$50,000**

1. **Lunch Symposium**
   - One 45-minute Lunch symposium in a lecture hall (capacity for 200 pax)
   - The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
   - Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors’ own expense.

2. **Exhibition Space**
   - **Three** complimentary unit (= 27 m²)
   - **Two** complimentary exhibitor badges for each 9 m² exhibit space
   - Priority choice of exhibition space and location after diamond and platinum sponsors*. The larger the area, the higher the priority.
   - Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer.

3. **Complimentary Registration**
   - **Ten** complimentary trade delegate badges
   - Each trade delegate registration will have the same entitlement as normal delegate registration.

4. **Presidential Dinner**
   - Two complimentary tickets

5. **Gala Dinner**
   - Two complimentary tickets

6. **Delegate Bag**
   - Up to 1 promotional leaflet/flyer in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

7. **Logo**
   - Company logo on congress flyers, backdrop in registration area, signage in congress venue, mobile application program, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

8. **Final Program – Advertising**
   - One full page, 4-color ad in the Final Program Book

9. **Logo Link**
   - Logo link on congress website to company website and company name link to company profile in less than 200 words

10. **Use of Congress Logo**
    - Use of congress logo on company communications relating to the 11th APVRS Congress

11. **Advance Mailing**
    - One advance e-mailing to delegate list

12. **Peripheral Items**
    - 20% discount on the order of delegate items and on-site items on the peripheral item list

*Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.
## Other Sponsorship Packages

### Silver Sponsorship  US$35,000

Sponsors that support the congress with a total sponsorship of US$35,000 – US$49,999 are automatically considered as silver sponsors with the following entitlements:

1. **Signage**
   - Company logo on congress flyers, backdrop in registration area, signage in congress venue, mobile application program and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

2. **Final Program – Advertising**
   - One full page, 4-color ad in the Final Program Book

3. **Logo Link**
   - Logo link on congress website to company website and company name link to company profile in less than 100 words

### Bronze Sponsorship  US$25,000

Sponsors that support the congress with a total sponsorship of US$25,000 – US$34,999 are automatically considered as bronze sponsors with the following entitlements:

1. **Signage**
   - Company logo on congress flyers, backdrops in registration area, signage in congress venue, mobile application program and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

2. **Final Program – Advertising**
   - One half page, 4-color ad in the Final Program Book

3. **Logo Link**
   - Logo link on congress website to company website and company name link to company profile in less than 50 words
**Sponsorship Items**

**Scientific Program Items**

**Sponsored Seminars and coffee break**

**A1 Lunch Symposium (400 pax)**

Sponsors will have the opportunity to hold a lunch seminar in a lecture hall, seating over 400 delegates. The session will be of 45 minutes duration and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at sponsors’ own expense.

**A2 Lunch Symposium (200 pax)**

Sponsors will have the opportunity to hold a lunch seminar in a lecture hall, seating over 200 delegates. The session will be of 45 minutes duration and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at sponsors’ own expense.

**A3 Coffee Break**

Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station located in the video/poster presentation area. Exact coffee break schedule will be assigned by the organizer. A signage with the sponsor’s logo will be erected at the coffee station during the break. Light refreshments and drinks are to be provided by the sponsors at their own expense.

**Others**

**A4 Travel Grants**

The sole sponsor will be acknowledged at the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as ‘APVRS-Company Yasuo Tano Travel Grants’.

**A5 Speaker-Ready Room**

The sole sponsor’s logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker-Ready Room. The sole sponsor’s logo will also be displayed in prominent places in the Speaker-Ready Room exclusively.

**A6 Electronic Video and Poster Platform**

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The sole sponsor’s name and logo will be prominently displayed on the touch-screen monitors and will also appear on the instructions to video and poster presenters. The sponsor will be acknowledged in the Final Program next to details of the electronic video and poster platform.
Social Programs

B1 Presidential Dinner (Day 1 evening, December 8, 2017)  Negotiable
The sole sponsor will have the opportunity to sponsor this prestigious occasion which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor’s logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

B2 Gala Dinner (Day 2 evening, December 9, 2017)  US$30,000
The sole sponsor will have the opportunity to sponsor this open reception intended for all the delegates attending the 11th APVRS Congress. The sole sponsor’s logo will appear on the backdrop, banner and signage in the venue wherever appropriate.

Branding Items

Advertising Items

C1 Advertisement in the Final Program

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Divider</td>
<td>US$3,000</td>
</tr>
<tr>
<td>Back of Front Cover</td>
<td>US$4,000</td>
</tr>
<tr>
<td>Front of Back Cover</td>
<td>US$3,000</td>
</tr>
<tr>
<td>Back of Back Cover</td>
<td>US$5,000</td>
</tr>
<tr>
<td>Run of Page (Full)</td>
<td>US$2,000</td>
</tr>
<tr>
<td>Run of Page (Half)</td>
<td>US$1,000</td>
</tr>
</tbody>
</table>

Benefits: Advertisements in the Final Program, which will be distributed to every delegate together with the delegate bag. The final advertisement artwork file is to be provided by individual sponsors.

C2 Banner Advertisement at Congress Website

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner Ads: Large (W176 X H60 pixels)</td>
<td>US$8,000</td>
</tr>
<tr>
<td>Banner Ads: Regular (W128 X H35 pixels)</td>
<td>US$5,000</td>
</tr>
</tbody>
</table>

Benefits: Sponsors can post a large or regular banner on the 11th APVRS Congress website. The final advertisement artwork file is to be provided by individual sponsors.

C3 Delegate Bag Insert (Max 10 Inserts & 10 Catalogues)

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 insert (maximum size A4)</td>
<td>US$2,000</td>
</tr>
<tr>
<td>1 product catalogue of less than 8 pages</td>
<td>US$6,000</td>
</tr>
</tbody>
</table>

Benefits: Delegate bag inserts and product catalogues are to be distributed in the delegate bag. The final artwork file is to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.
Delegate Items

**D1 Mobile Guide** US$20,000
The sole sponsor’s logo will be posted in a prominent position in the application program for smartphones and tablet computers. (Production cost inclusive)

**D2 Lanyard** US$20,000
The sole sponsor’s logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers’ logo. (Production cost inclusive)

**D3 Pads and Pens** US$5,000
The sole sponsor can highlight the company name and logo on the two items that will see continuous use throughout the congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor that will bear the production cost.

On-site Items

**E1 Internet Area** US$20,000
This is a dedicated space for delegates to access the internet at their leisure via the monitors provided. It provides the sponsor with a strong platform to stand out and create brand recognition. The sole sponsor can have their logo and branding on posters within the internet area and their logo as the screen saver on each workstation. On accessing the internet, the default homepage can be the sponsor’s company or product page. There will also be the opportunity to supply and distribute additional branded items such as pads and pens or mouse pads in the area at the sponsor’s own expense.

**E2 Wireless Network Provision** US$20,000
Delegates wishing to access the internet via their own laptop, tablet or smartphone may do so by using the congress wi-fi. An initial branded splash screen will bear the sole sponsor’s logo and will ask for a password (which may be a company or product name). On accessing the internet, the default homepage can be the sole sponsor’s company or product page.

**E3 Executive Lounge** US$20,000
The sole sponsor’s logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

**E4 Signage** US$15,000
There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

**E5 Bottled Water** US$8,000
Bottled water with sponsors’ logos printed on the labels will be distributed at water stations positioned all around the venue. This provides a great opportunity for sponsors to increase their visibility outside the exhibition hall.
Code of Practice

Please note that it is the Sponsor’s / Exhibitor’s responsibility to comply with the local authority’s regulations, and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at www.efpia.org and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at www.ifpma.org.
Exhibition Information

Modular Stands
Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

<table>
<thead>
<tr>
<th>Stand</th>
<th>Early Bird On and Before June 1</th>
<th>Standard From June 2 Onwards</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 x 3 Standard Booth</td>
<td>US$ 4,500</td>
<td>US$ 6,000</td>
</tr>
</tbody>
</table>

* A floor plan with exact zoning will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.

The stand fee includes the following:
- Exhibitor name badges for 2 persons per 9m²
- Shell scheme with fascia panel, if required
- Two spot lights
- One power supply
- 24-hour security
- Daily cleaning of the aisles and common areas
- Morning and afternoon tea will be held in the exhibition areas

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets or furnishings beyond those specified above, movement, transfer, removal, storage, setup and dismantling of custom exhibits.

*Please note that package sponsors will be given priority choice of booth location and that early commitment will enable your company to secure a prominent site. Please refer to the exhibitor guidelines for more information.
Booking and Contract

Contracts and Confirmation

Sponsors
Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

Exhibitors
Once a reservation request is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment.

Booking Procedures and Payment Information

Terms of Payment
50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice
50% by September 30, 2017

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

Payment Methods
Payment can be settled by bank transfer. Payment details will be included on the invoice.

Cancellation/Modification
Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

20% of the agreed amount if the cancellation/modification is made before May 31, 2017;
50% of the agreed amount if the cancellation/modification is made in between May 31, 2017 and September 30, 2017;
100% of the agreed amount the cancellation/modification is made after September 30, 2017.

Contact information

For booking or enquiries, please contact:

Central Secretariat
Ms Cynthia Wong
Congress Manager
Asia-Pacific Vitreo-Retina Society
Tel:  (+852) 3943-5826
Fax:  (+852) 2715-9490
Email:  cynthiawong@apvrs.org

Local Professional Conference Organizer
Mr Marcus Chew
MCI Management Malaysia Sdn Bhd
Tel:  (+603) 21620566
Fax:  (+603) 2161 6560
Email:  marcus.chew@mci-group.com
**Booking Form - Sponsorship & Exhibition**

Please complete all the details and return to Ms. Cynthia Wong at cynthiawong@apvrs.org.

### Contact Information

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>Position:</th>
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### Invoice Information

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<th>Website:</th>
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</table>

### Sponsorship Package

We wish to book the following sponsorship package (please check the appropriate box):

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Price</th>
<th>Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsorship (Maximum = 2)</td>
<td>US$120,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Platinum Sponsorship (Maximum = 3)</td>
<td>US$80,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Gold Sponsorship (Maximum = 5)</td>
<td>US$50,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>US$35,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>Bronze Sponsorship</td>
<td>US$25,000</td>
<td>[ ]</td>
</tr>
</tbody>
</table>

### Sponsorship Items

Please state if you would like to order sponsored seminars and coffee breaks. Package sponsor applicants with no additional orders can leave blank.

<table>
<thead>
<tr>
<th>Scientific Program Items</th>
<th>Price</th>
<th>Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1 Lunch Symposium (400 pax)</td>
<td>US$30,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>A2 Lunch Symposium (200 pax)</td>
<td>US$25,000</td>
<td>[ ]</td>
</tr>
<tr>
<td>A3 Coffee Break</td>
<td>US$10,000</td>
<td>[ ]</td>
</tr>
</tbody>
</table>
### Other Scientific Program Items

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>A4 Travel Grants</td>
<td>US$20,000</td>
<td>☐</td>
</tr>
<tr>
<td>A5 Speaker-Ready Room</td>
<td>US$20,000</td>
<td>☐</td>
</tr>
<tr>
<td>A6 Electronic Video &amp; Poster Platform</td>
<td>US$15,000</td>
<td>☐</td>
</tr>
</tbody>
</table>

### Social Program

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>B1 Presidential Dinner</td>
<td>Negotiable</td>
<td>☐</td>
</tr>
<tr>
<td>B2 Gala Dinner</td>
<td>US$30,000</td>
<td>☐</td>
</tr>
</tbody>
</table>

### Branding Items

Please check the additional items you would like to order. Package sponsor applicants can enjoy a 20% discount on delegate items and on-site items.

#### Advertising Items

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>C1 Advertisement in the Final Program</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Divider</td>
<td>US$3,000</td>
<td></td>
</tr>
<tr>
<td>Back of Front Cover</td>
<td>US$4,000</td>
<td></td>
</tr>
<tr>
<td>Front of Back Cover</td>
<td>US$3,000</td>
<td></td>
</tr>
<tr>
<td>Back of Back Cover</td>
<td>US$5,000</td>
<td></td>
</tr>
<tr>
<td>Run of Page (Full)</td>
<td>US$2,000</td>
<td></td>
</tr>
<tr>
<td>Run of Page (Half)</td>
<td>US$1,000</td>
<td></td>
</tr>
<tr>
<td><strong>C2 Banner Advertisement at Congress Website</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner Ads (Large)</td>
<td>US$8,000</td>
<td></td>
</tr>
<tr>
<td>Banner Ads (Regular)</td>
<td>US$5,000</td>
<td></td>
</tr>
<tr>
<td><strong>C3 Delegate Bag Insert</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delegate Insert</td>
<td>US$2,000</td>
<td></td>
</tr>
<tr>
<td>Product Catalogue</td>
<td>US$6,000</td>
<td></td>
</tr>
</tbody>
</table>

#### Delegate Items

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>D1 Mobile Guide</td>
<td>US$20,000</td>
<td>☐</td>
</tr>
<tr>
<td>D2 Lanyard</td>
<td>US$20,000</td>
<td>☐</td>
</tr>
<tr>
<td>D3 Pads and Pens</td>
<td>US$5,000</td>
<td>☐</td>
</tr>
</tbody>
</table>

#### On-Site Items

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>E1 Internet Area</td>
<td>US$20,000</td>
<td>☐</td>
</tr>
<tr>
<td>E2 Wireless Network Provision</td>
<td>US$20,000</td>
<td>☐</td>
</tr>
<tr>
<td>E3 Executive Lounge</td>
<td>US$20,000</td>
<td>☐</td>
</tr>
<tr>
<td>E4 Signage</td>
<td>US$15,000</td>
<td>☐</td>
</tr>
<tr>
<td>E5 Bottled Water</td>
<td>US$8,000</td>
<td>☐</td>
</tr>
</tbody>
</table>
Exhibit Booth

Please state the number of booths needed. Package sponsor applicants can leave blank if no extra exhibition space is required.

<table>
<thead>
<tr>
<th>Stand</th>
<th>Early Bird On and Before June 1</th>
<th>Standard From June 2 Onwards</th>
<th>Quantity</th>
<th>Space Request (please check if appropriate)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 x 3 Standard Booth</td>
<td>US$ 4,500</td>
<td>US$ 6,000</td>
<td></td>
<td>☐ Space Only</td>
</tr>
</tbody>
</table>

Preference

1st: ______________ 2nd: ______________ 3rd: ______________ 4th: ______________

Please indicate your choices of booth location in order of your preference and which companies you would like to cluster with or avoid. The booth assignment will be first for diamond sponsors, followed by platinum, gold, silver and bronze sponsors.

Payment can be made to the APVRS account in Malaysia (Malaysian Ringgit equivalent) or in Hong Kong (USD). Please tick which account to be paid into:

☐ Malaysia

Bank Name: Malayan Bank Berhad
Branch Name: Damansara Utama
Account Number: 5641 9157 1424
Name of the Account: APVRS 2017
Bank Address: 62-66, Jalan SS21/35, Damansara Utama, 47400 Petaling Jaya, Malaysia
Swift Code: MBBEMYKL

☐ Hong Kong

Payment should be made via Electronic Fund Transfer (EFT)† to the following bank account:

Bank Name: Hang Seng Bank
Name of the Account: Asia-Pacific Vitreo-Retina Society
Account Number: 363-355744-222
Bank Address: 83 Des Voeux Road, Central, Hong Kong
Swift Code: HASE HKHH XXX

† Bank handling charges must be absorbed by the payer.

Payment Schedule

☐ 50% upon receipt of the exhibition confirmation and invoice
☐ 50% by July 30, 2017 - September 30, 2017
☐ 100% on or after September 30, 2017

Cancellation Penalties

☐ 20% through May 31, 2017;
☐ 50% May 31, 2017 - September 30, 2017
☐ 100% on or after September 30, 2017

Payment in full is required no later than September 30. Failure to make payment does not release the contracted or financial obligation of Exhibitor

☐ We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature: ___________________________ Date: ___________________________